

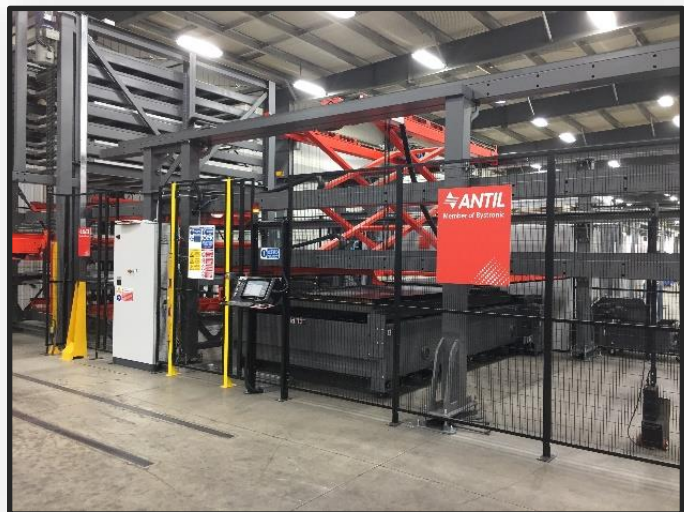
## Diemo – a success story of resilience and value driven excellence

**Beginning** - In 1982, in the quiet fields of rural Manitoba, a small custom steel job shop found its beginnings. Started by an immigrant family who arrived with little more than their ingenuity and a fierce determination to survive and thrive, Diemo Machine Works Inc. is a testament to the resilience and hard work that defined their journey. Gerhard Wiebe, driven at first by the singular need of providing for his family, began the business in a small shed in his backyard, embarking on a courageous journey, armed with little more than his skills and a relentless work ethic.



**Serving** - Recognizing the needs of the local farming community, he invested in a piece of machining equipment, transforming the modest space into a place of craftsmanship and innovation. With each repair, Gerhard not only brought life to the broken machinery but also to his dreams of providing opportunities for his family and the community.

**Growing** - The business grew steadily over the next two decades, fueled by local talent and a rapidly expanding customer base. Growth invited more opportunity, and Diemo became a strategic and valuable contributor in the agricultural OEM supply chain and beyond, acquiring its first global customer.



*the Diemo story, continued...*

**Advancing** – With advancements in technology worldwide, Diemo invested substantially in cutting-edge equipment, keeping pace with global manufacturing technology. This propelled the business forward, expanding its operations and workforce to more than 150 people in 63,000 sq. ft. of manufacturing space.



**Meaning** - As an expression of Gerhard's vision to provide opportunities not only for himself but also for the community, Diemo devised a distinctive program that allows employees to invest in the machinery they operate. This innovative, homegrown approach deeply permeates the business culture, fostering in each employee a sense of personal responsibility. Unified by a common goal, each individual is deeply invested in the long-term success of the business and the relationships forged. The mission is clear: to strive for excellence in relationships, quality and service.

**Contributing** - Today, Diemo is pleased to serve a diverse roster of multinational customers in a wide variety of industries, delivering products and services that consistently surpass industry expectations.



**Blessings** - Now owned and operated by the third generation of the Wiebe family, Diemo is profoundly grateful for the success achieved. As progress and development continue, the lessons of the past are carried forward with the strong belief that hard work combined with determination and shared vision will produce many more great opportunities!